

Requirements for Manuscripts Submitted to Netcom

1. Netcom

Netcom is a scientific journal with an Editorial board which publishes mainly articles, but also research notes or information.

Articles must be sent to the Editorial office. They are subjected to at least two members of the Editorial board or to external personalities.

Using a grid of reading they formulate an opinion concerning the scientific quality of the text, the arguments, and the methodology, they recommend possible modifications for the author. The authors are informed of the recommendations of the readers and are invited to modify their text consequently.

Two negative opinions involve that the article will not be published.

2. Preliminaries

A manuscript proposed in the review must not already have been published.

An article published by the review can be neither reproduced, nor translated without authorization of the editor.

The authors are informed of the double support proposed for the reading of Netcom: paper and electronics (file pdf on line).

The tender of one article to the Netcom review for publication implies the acceptance of the principle of the renunciation of copyright in favour of Netcom Association for all the supports.

Concerning the work filed in HAL: authors are authorized to leave their article with an explicit reference to Netcom (use file pdf original provided by the review), Respect the 2 years period after the exit of the review paper.

All the other requests will be examined by the editor.

The authors are responsible for the contents of their contributions, of the exactness of their quotations, their references. They must ensure that they have the right to publish the material proposed.

They have the responsibility to obtain the written permission, if necessary, to reproduce data protected by a copyright. The origin of the data will be indicated in the manuscript, either with the thanks, or with the legends.

3. Instructions for Authors

Articles must comprise an English and French title and be accompanied by a French summary and an English summary of about ten lines, with key words (3 to 5) in the two languages. Supplementary summaries in the other languages can be envisaged according to the subject.

The article and the whole of the documents to be published must be submitted by email (WORD or RTF formats) to the Editorial office (possibly through the scientific Editor).

The authors must specify their name and surname, title and institutional post, email address, which will be published in footnote (on the first page).

At the top of each article the names of the joint authors appear by alphabetic order (except wish of the principal author).

The illustrations, tables or graphs can be presented in the document where the author would like them to be included or they can be submitted in separated files: author have to indicate their location.

It is necessary to take account of the publication paper in black and white, while taking care of contrasts and legibility of the legends. An illustration with article can be supplied with colors and with black and white (in case of selection for the cover of the number).

The authors must hold account, in particular for the tables and illustrations, of the width of the relatively narrow page:
under Word, the text field is delimited by the following margins: high and low 5cm, left and right 4cm (see screenshot and model below). That constitutes a strong constraint in the case of tables of figures to several columns (it is possible to modify the orientation of the table)

As possible, it is highly advised that tables not be created with the tabling function of the word-processing system, but with the traditional tools of type Illustrator or Photoshop.
Figures in vectorial (Ai, Eps) are sent to part, and figures in JPEG, GIF, Png are integrated into the text
Legends are indicated below the illustrations.

- Structure of the article:

INTRODUCTION

1. TITLE OF THE FIRST PART

1.1. Title of the paragraph 1

1.1.1. Sub-section1

1.1.2. Sub-section2

1.2. Title of the paragraph 2

2. TITLE OF THE SECOND PART

2.1. Title of the paragraph 1

2.2. Title of the paragraph 2

3. TITLE OF THE THIRD PART

3.1. Title of the paragraph 1

3.2. Title of the paragraph 2

CONCLUSION

BIBLIOGRAPHY

- The bibliographical references have to appear in the text, with name and year of publication: (Dupont, 1999).
- A reference bibliography should be placed at the end of the article, presented by alphabetic order.

Presentation:

NAME OF THE AUTHOR, I. (initial of the surname). (2004), *Title of the book in original language*, Place of edition, Editor, number of pages.

NAME OF THE AUTHOR, I. (2004), Title of the article, Name of Journal, vol.9 (2), 204-229.

NAME OF THE AUTHOR, I. (2004), Title of the article, in : NAME OF THE AUTHOR, I.(initial of the surname). (dir./ed./eds), Title of the book, Place of edition, Editor Pages,
<<http://www.website.com/xxx>>.

Mise en page



Marges Papier Disposition

Marges

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Bas : 5 cm

Gauche : 4 cm

Droite : 4 cm

Reliure : 0 cm

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Orientation



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À tout le document



Par défaut...

OK

Annuler

LES COMMUNICATIONS INSTITUTIONNELLES SUR LE NET DES ENTREPRISES : UN EXEMPLE DE LA DIFFUSION DE PRATIQUES EN MATIERE DE DEVELOPPEMENT DURABLE

ANNICK SCHOTT-SERAUDIE¹

Résumé - Depuis 2002, obligation légale est faite aux entreprises françaises et cotées en France de rendre des comptes sur les impacts sociaux et environnementaux de leurs activités. Puisqu'en prenant la parole sur leur responsabilité sociale ou environnementale, l'entreprise s'engage à poser des actes à la hauteur de ses mots (Laville, 2002), qu'en est-il des déclarations des dirigeants, incluses dans leur rapport de développement durable ? La communication incluant le dialogue, (Wolton (2005), nos investigations sur l'analyse relationnelle développée par l'Ecole de Palo Alto.

Mots clés - Analyse relationnelle, Discours, Responsabilité Sociale des Entreprises

Abstract - Since 2002 French companies (and companies registered in France) have had to account for the social and environmental impacts of their activities by law. "By communicating on its social or environmental responsibility, a company commits itself to act according to what it said" (Laville, 2002). What about the declarations of company managers, included in their sustainable development report ? Since communication includes dialogue (Wolton, 2005), our tools will be based on relational analysis developed by the Palo Alto school.

Key-words - Relational Analysis, Discourse, Corporate Social Responsibility

INTRODUCTION

Face aux pressions des parties prenantes (Freeman, 1984) les entreprises se doivent d'informer sur leurs pratiques de développement durable.

Depuis 2002, obligation légale est faite aux entreprises françaises et cotées en France de rendre des comptes en la matière².

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² Article L. 225-102-1 de la loi n° 2001-420 du 15 mai 2001 relative aux Nouvelles Régulations Économiques.

